

A promotional poster for the Paris 2024 Olympic and Paralympic Games. The background is a clear blue sky with a few wispy clouds. On the left, a tall, ornate, blue and gold lamppost stands on a stone base. In the foreground, a woman with curly hair, wearing a black long-sleeved shirt and bright green pants, is performing a handstand on a stone ledge. In the background, the Eiffel Tower and the Obelisk of Luxor are visible. A green circular logo in the top right corner contains the text 'PARIS je t'aime'. The main title 'Experience Paris during the 2024 Olympic and Paralympic Games' is written in white text on the right side of the image.

PARIS
je t'aime

Experience Paris during the 2024 Olympic and Paralympic Games

2024, an olympic year!



© Stéphane Laure

Corinne Menegaux,
General Director
Paris je t'aime – Tourist Office

The much-awaited moment has finally arrived. Paris is gearing up to welcome athletes, spectators and visitors from around the world for an unforgettable summer.

The Paris 2024 Olympic and Paralympic Games, which come a century after the last Olympics organized in the French capital, offer a unique opportunity to get a fresh perspective on the city and to come together to celebrate sport as well as the incomparable art of living the Parisian way.

Paris has renewed itself in recent years and now offers a local, sustainable and richer experience. New infrastructure, urban planning initiatives, green spaces and innovations have transformed the city. The legacy of the Games will have a tangible impact on the destination. Visitors and Parisians will be able to enjoy a new version of the destination: swimming in the Seine, new cycle paths, upgraded amenities and an increasingly attractive and authentic tourism offer.

In order to support this transformation, Paris je t'aime is making an innovative web app, MyParisjetaime, available to visitors and has signed a Hospitality Manifesto with players in the sector.

Greater Paris will experience a boom this year as it is playing a key role in hosting the Games. Lesser-known districts in the capital and its environs will appeal to visitors, with a wide array of cultural, gastronomic and festive options.

Paris je t'aime!

'If someone were to ask for the recipe for "becoming Olympic", I would say that the pre-requisite is to be joyful.'

PIERRE DE COUBERTIN, LA GAZETTE DE LAUSANNE, 11 DECEMBER 1918

The Games: a celebration for Parisians and visitors



The organization of the Games in Paris is the result of many years of work and involves the major challenge of hosting an historic event. Its size, innovative concept in the heart of the city, accessibility and host of festivities within our dynamic metropolis mean that we are writing a new chapter in the history of Paris and France.

We are therefore extremely enthusiastic and proud to see that our ambition is about to be fulfilled – the ambition we had when the Games were awarded to Paris in Lima in 2017.

Excitement about the Games is building up in the capital as the opening day approaches. Come to Paris to be part of this unique, powerful, unifying and festive experience!

The preparations for the Paris 2024 Games have served as an accelerator, transforming the city into a more environment-friendly, accessible and inclusive destination. There are already perceptible changes, such as 30 km of new cycle paths adding to the 1,094 km recorded in 2021 and the cleaning up of the Seine, which has been fast-tracked by 10 years to enable athletes to swim in it this summer and the general public to enjoy swimming in their river by 2025. These two changes are strong symbols of the legacy these Games will leave.

This unprecedented event will draw the world's attention to Paris and incite many people to travel to the city, offering an opportunity to discover a contemporary and authentic Paris. Summer 2024 will be an exceptional chance to demonstrate Paris and France's know-how and uniqueness to the whole world, as well as a commitment to sustainability and a quality-focused approach to hosting major events in a well-prepared and transformed city.

Whatever your reason for travelling – tourism, a conference, a corporate event or business travel – we invite you to come to Paris and contribute to the unique and festive atmosphere. The city is ready and awaiting you.

But the ambitions of these Games go beyond 8 September, the last day of the Paralympic Games; they will also be revealed in the coming years with the gradual improvements, adaptations and transformations that are being rolled out in the city, and with renewed attractiveness, particularly when it comes to hosting major events in Paris. Significant sporting events and eSport tournaments are scheduled to take place in our region – proof of the lasting impact of the Games on the city's dynamics.



© Joséphine Bruecker / Ville de Paris

Pierre Rabadan,
President
Paris je t'aime – Tourist Office

Finally, the Olympic and Paralympic Games are a time of celebration for Parisians and visitors alike. There are more than 25 festive areas in all the arrondissements – free and open to all – to enable everyone to enjoy the unique experience that is the Games in every Paris district in a richly diverse spirit of unity, togetherness and sport-focused celebration. We await you, for we would like to share this moment with you; all of us together.





© Florian Hulleu / Paris 2024

Experience Paris during the Games



In 2024 the Olympic spirit will set the capital ablaze with the excitement of the Games-related festivities. Paris 2024 aims to do more than merely host the sporting events; the Games are to be one huge public celebration. With an ambitious programme celebrating the melding of sport and culture and drawing on the richness of the Ile-de-France region, these Games will leave Parisians and the millions of visitors expected to attend with unforgettable memories.

The Seine in particular will be in the spotlight right from the opening ceremony with its parade of athletes on boats. Many outstanding Paris venues such as the Grand Palais, the Eiffel Tower and the Invalides will be at the heart of the event. The SPOT24 exhibition devoted to the new Olympic sports and urban cultures will shine a light on urban art.

SPOT24

The Olympic Exhibition, sport and urban cultures



© Stéphane Laure / Paris je t'aime

Paris je t'aime – Paris Tourist Office and the Lausanne Olympic Museum present 'SPOT24 – the Olympic Exhibition', with the Cultural Olympiad label.

SPOT24, with François Gautret as art director, unveils the history and richness of the 'young' Olympic sports, which are at the crossroads of urban cultures and artistic expression. 3x3 basketball, BMX free-style, sport climbing, skateboarding and surfing made their appearance on the Olympics programme at Tokyo in 2020, and will be joined by breaking at the Paris 2024 Games.

The Olympic history of these six sports, the central theme of the exhibition, intersects with street art and culture in the course of an immersive, lively and constantly evolving journey.

SPOT24 is, therefore, in keeping with the vision of the famous father of the modern Olympic Games, Pierre de Coubertin, in whose view 'literature and the arts, harmoniously combined with sport, create the glory of the Olympics Games'. The cultural and festive programmes of Paris 2024 bear this out, in the spirit of their renovator.

The SPOT24 exhibition presents objects from the collection of the Lausanne Olympic Museum, original creations by well-known artists, archives and works from private collections.

Athletes, artists, musicians and other virtuosos from France and abroad are invited to showcase their talent through a special programme of performances and challenges so that we can all see, hear and meet the big names and young talents who make up this sporting and intercultural universe.



© Stéphane Laure / Paris je t'aime

François Gautret, artistic director of SPOT24, and Corinne Menegaux, General director, Paris je t'aime – Tourist Office.

While the street is the breeding ground and preferred terrain of this athletic and artistic exuberance, SPOT24 places the focus on the city, creating connections and bridges between Olympism and these different movements as well as the places that have witnessed their birth, both in Paris and the world's biggest cities.

SPOT24, a new 1,000 m2 venue from Paris je t'aime

Paris je t'aime – Paris Tourist Office has opened an authentic Parisian spot a stone's throw from the Eiffel Tower. Besides the Olympic exhibition, SPOT24 has a new tourist information and ticketing point, an official shop selling Paris je t'aime and Paris 2024 products and the SPOT24 café. The venue is available for full private hire for events.

© Stéphane Laure / Paris je t'aime



'SPOT24 is a project at the heart of the Olympic operation that reflects the contemporary ethos of our destination. The new Olympic sports and urban cultures are strong markers of our cultural identity. SPOT24 is an excellent way to reach out to everyone, both visitors and Ile-de-France residents, and places the spotlight on 'local' Paris, an integral part of Paris je t'aime's tourism strategy.'

CORINNE MENEGAUX, GENERAL DIRECTOR, PARIS JE T'AIME – TOURISM OFFICE

PRACTICAL INFORMATION

- 7 days a week
- 101 quai Jacques Chirac, Paris 15th
- Metro: Bir-Hakeim, Passy, Dupleix (line 6)
- Exhibition tickets:
 - Full rate: €10
 - Reduced rate: €8 (10-18-year-olds, students under 26 years, job-seekers, those in receipt of benefits, people with reduced mobility, City of Paris staff), Paris je t'aime members
 - Free: Under-10s, people with reduced mobility + 1 accompanying person

<https://spot24.com>



© Stéphane Laure / Paris je t'aime

New sporting facilities in the Paris region

Guided by an approach mindful of local and ecological issues, the organization of the Paris 2024 Olympic and Paralympic Games has the particularity of giving priority to existing infrastructure, which will make up 95% of the venues hosting athletes and competitions. However, the Games have provided an opportunity for Paris to build several new venues with due regard for urban coherence which will form a tangible legacy for the region.



© Guillaume Bontemps / Ville de Paris

ADIDAS ARENA PORTE DE LA CHAPELLE: 26,000 M² DEDICATED TO SPORT, LEISURE AND SHOPS

This venue located in north-eastern Paris near Porte de la Chapelle is the only new construction within Paris proper. It will host the badminton, rhythmic gymnastics, para badminton and para weightlifting competitions. This vast venue comprises a hall with a seating capacity of 8,000 (the Arena), two gymnasiums (the Gyms), several spaces for sporting and cultural activities and local shops: the Square (the forecourt), a plant-filled entrance leading to the shopping and leisure areas; the Bloc, a place to meet and mingle hosting DJ sets; restaurants, a rooftop with a bar-restaurant and a basketball playground offering a spectacular view of the surroundings.

Quite apart from the Games, **this project enhances the neighbourhood and meets the needs of local residents, schools and municipal services**. It will host a packed sporting and cultural programme all year round. Its design and operation take an eco-responsible approach, with the use of bio-based, recycled or recyclable materials (aluminium for the façade cladding) and an 80% planted surface area.

56 boulevard Ney (Paris 18th).



© Paris 2024

THE AQUATICS CENTRE: AN OLYMPIC-SIZED POOL IN THE HEART OF SEINE-SAINT-DENIS

The Aquatics Centre in Seine-Saint-Denis is one of the key permanent installations built for the Games. It will be home to the diving, water polo and synchronized swimming competitions. A genuine asset for Seine-Saint-Denis, **the Aquatics Centre will enable the *département* to bid to host major national and international competitions.**

The building has been designed to be part of the future green spaces in the neighbourhood, and has therefore been sustainably built using bio-based materials and low-carbon equipment. And, with around 5,000 m² of solar panels placed on its roof, it will be energy-self-sufficient. After the Games, the Aquatics Centre will be used by the general public and schoolchildren as well as the French Swimming Federation.

361 avenue du Président Wilson, 93200 Saint-Denis.



Nearly 25,000 people (the athletes and their staff) are expected to stay in the Olympic Village: 14,500 during the Olympic Games and 9,000 during the Paralympic Games.

THE ATHLETES' VILLAGE: 52 HECTARES OF NEW FACILITIES

The Olympic Village is so huge (52 hectares) that it extends over three municipalities in the *département*: Saint-Denis, Saint-Ouen-sur-Seine and Île-Saint-Denis. **This campus will be the athletes' home during the Games.** Designed for and with them, it places special emphasis on the welcome, well-being and comfort of sportsmen and women from around the world.

The Olympic Village has been designed to last: after the Games, it will become an eco-district comprising 2,800 homes, a student residence and a hotel, two new school complexes, 3,200 m² of local shops, 120,000 m² of offices and services and 6 hectares of green spaces..

**19 boulevard Finot,
93400 Saint-Ouen-sur-Seine.**

Urban cultures in Paris

Urban cultures encompass all the artistic and sporting practices that take place in the urban environment. These include dance, sport, music and street art. They are especially common in Greater Paris and are a distinctive part of its make-up.

In France, it was the arrival of hip-hop in the wastelands of north-eastern Paris and neighbouring towns in the 1980s that marked the emergence of these new cultures. These days Paris gives them pride of place, with now-cult venues such as La Place, a cultural centre devoted to hip-hop, and the Centquatre in the 19th arrondissement. Paris is also an open-air museum. Street art can be seen everywhere in the city, from the huge frescoes in the 13th arrondissement to the murals in the Bassin de la Villette. Artists take over spaces with their graffiti, stencils and collages. Bearing out its artistic and cultural importance, street art can now also be admired in museums and galleries such as Fluctu-

art and agnès b.'s La Fab, where the collections are partly devoted to urban art.

Sport is no less important. **The capital has no fewer than 14 skateparks, 12 climbing centres and 21 basketball courts.** The 'bowl' at Porte d'Italie (13th), the Jardin des Voltiges at La Villette (19th) and the Duperré playground (9th) are popular with fans of skateboarding, street workout and street basketball. Long relegated to the fringes, urban cultures are now enjoying genuine recognition in the capital, which celebrates them by making more and more practice areas available to enthusiasts.



© Fred di Girolamo

The Cultural Olympiad: combining the worlds of sport and culture



To celebrate the fusion of sport and culture while promoting Olympic values and French heritage, Paris 2024 has come up with a three-year Cultural Olympiad with an ambitious programme. Hundreds of events spotlighting artistic creation will be held in museums, theatres and new venues created for the occasion in Paris and Île-de-France.

More information: <https://olympiade-culturelle.paris2024.org>

Selection of events labelled 'Cultural Olympiad' in Paris



→ SPOT24

It is both a new venue and an exhibition. SPOT24 near the Eiffel Tower celebrates the new Olympic sports through urban culture. Featuring battles, exhibitions and introductions to sport, the project brings together sport and art.

<https://spot24.com>

→ Quand tout se joue

(When there is everything to play for). During this guided tour at the Pompidou Centre on the second Saturday of each month, from 9 September 2023 to 10 August 2024, visitors will discover the museum's permanent collection seen through the prism of sport and the Olympic Games.

www.centrepompidou.fr

→ Courants Fertiles: art in the heart of the athletes' village

Conceived by SOLIDEO, the contracting authority for Olympic infrastructure, this urban art project will be set up inside the athletes' village. From 26 July 2023 to 31 December 2027, it offers a journey of discovery of artworks that encourage visitors to reflect on the place of art in public spaces.

<https://projets.ouvrages-olympiques.fr>

→ Parcours 2024

An exhibition that is on from 16 September 2023 to 8 September 2024 at the Musée du Quai Branly–Jacques Chirac. To celebrate the Paris 2024 Olympic and Paralympic Games, the museum has devised an innovative trail through its collections, spotlighting works that illustrate sport and sporting values: the body in motion, the quest for performance, surpassing oneself, etc.

www.quaibranny.fr

→ Fashion on the move

From 16 June 2023 to 7 September 2025, the Palais Galliera–Musée de la Mode de la Ville de Paris is putting on a chronological exhibition featuring some 200 works from the museum's own collections as well as loans from prestigious fashion houses. The exhibition traces the history and development of clothing designed for sporting activities while examining its social consequences.

www.palaisgalliera.paris.fr



© Peter Knapp, Maillots de bain, pour *Elle*, 1971



© Paris 2024

Paris; the Games; the Seine

The Seine will be at the heart of the Games, because it is on the river that the opening ceremony will be held – organized for the very first time outside a stadium. Spectators will be able to wave to athletes sailing by on boats from the Austerlitz to the Léna bridges. Their journey will end at Trocadéro with an unforgettable finale. The Seine – the most ambitious part of the Paris 2024 bid – will be available for people to swim in after the Olympic and Paralympic competitions. In 2025, three swimming areas will be opened to Parisians and visitors:

The Grenelle arm,
between the Grenelle port
and the banks of the Île
aux Cygnes in the 15th
arrondissement



The Marie arm in the
4th arrondissement,
where Paris Plages
is held every year

Bercy, at the Simone de Beauvoir
footbridge below the Parc de Bercy
in the 12th arrondissement

The Seine offers an ideal viewpoint for discovering Paris all along its course through the capital. Gazing out at the river banks on board a cruise boat, you can admire the many bridges and historic monuments on either bank. Gastronomy, culture, art and heritage discovery are all part of the programme.



© Pierre Monetta

→ **Ducasse sur Seine**

Paris's first restaurant on an all-electric boat offers a one-of-a-kind foodie experience on the Seine. The sophisticated dishes made using sustainable products are all prepared on board.

<http://ducasse-seine.com/>

→ **Fluctuart**

The world's first floating centre for urban art offers an eclectic cultural programme, two bars and a dining option.

<https://fluctuart.fr>



© Sergio Grazia

→ **Quai de la Photo**

This floating gallery devoted to contemporary photography organizes exhibitions and cultural activities over a 1,000 m² area.

<https://quaidelaphoto.fr>

→ **Les Vedettes de Paris**

This company organizes guided tours led by a bilingual guide on board and a dining option.

www.vedettesdeparis.fr

→ **Bateaux-Mouches**

Besides their well-known commentated cruises on the Seine, you can enjoy brunch, lunch or dinner on board.

www.bateaux-mouches.fr/fr



© Paris Canal

→ **Paris Canal**

Paris Canal organizes unusual, convivial cruises on the Seine, the Marne and the Paris and Île-de-France canals (the Ourcq, Saint-Martin and Saint-Denis). The three-hour 'Guinguette' dinner cruise from the Canal Saint-Martin to Notre Dame Cathedral is a truly special experience in terms of the food and sights.

www.pariscanal.com

→ **Green River Cruises**

This company takes passengers on private cruises on the Seine in small groups. Some of the boats are electric, and the fleet is expected to be 100% green by end-2024.

www.greenriver-paris.fr

The best tools to enjoy your ‘Paris’ experience

MYPARISJETAIME, THE NEW WEB APP FROM PARIS JE T’AIME



The new web app developed by Paris je t’aime enables visitors to optimize their itinerary and encourages them to discover a different side to Paris.

Designed for use on mobile phones and available in French and English, MyParisjetaime is an essential accessory for visitors during their stay in Paris. This multi-functional tool enables you to geolocate yourself and find out the sights to be seen around you based on your interests. It contains many precious resources to make the most of your stay – editorial content, events, themed interactive maps that can be filtered, practical information, transport options, itineraries, services for individuals, ticketing and booking of services, Wi-Fi spots, emergency numbers, a calendar of events and real-time news coverage.

During the Games, users of the web app can also locate the celebration and competition venues and the Olympiad cultural events.

There is also an accessible version of MyParisjetaime for disabled visitors, with a digital itinerary suited to these users with specific needs. The information is pre-filtered by type of disability.

MyParisjetaime is the first winner of Atout France’s call for expressions of interest in the ‘customer journey’ under the aegis of Olivia Grégoire, minister delegate for small and medium enterprises, trade, small-scale industry and tourism.

<https://my.parisjetaime.com>

PARIS PASSLIB’, THE 100% CUSTOMIZABLE CITY PASS

Walks, museums, monuments, gastronomy ... Paris Passlib’, the official city pass from Paris je t’aime – Paris Tourist Office, enables you to put together your own programme for your Paris stay. Available in 5 versions, it lets you pick and choose what you want to see in Paris, with a wide array of visits and activities from must-sees to offbeat sights.

➔ **MINI** : 3 activities. **CULTURE** : 4 activities. **CITY** : 5 activities. **EXPLORE** : 6 activities. **EXPLORE+** : 7 activities.



KIOSK STAFF: PARIS JE T'AIME AMBASSADORS



© Paris je t'aime

Kiosk staff in Paris are the destination's ambassadors in 2024. They will play a key role in welcoming and informing visitors before, during and after the Games as part of a scheme run by Paris je t'aime and Médiakiosk. A test phase was rolled out at 10 Paris kiosks on 30 November 2023.

As part of Paris je t'aime's commitment to improving the visitor experience, a network of 50 kiosks in Paris and Greater Paris is on hand, functioning as additional official tourist information points.

Sited in strategic locations near the Olympic Games competition venues and major tourist attractions, these kiosks in the Paris je t'aime colours provide visitors with detailed information and strengthen the connection between local residents and tourists.

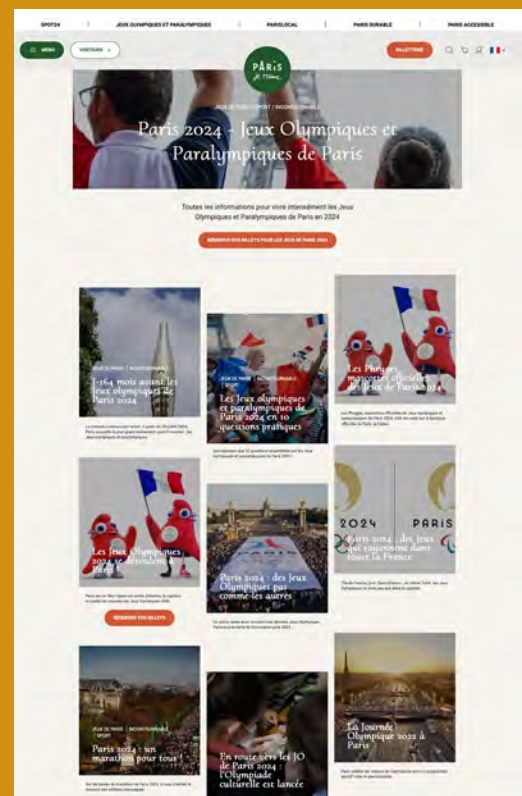
Volunteer kiosk staff undergo special training (e-learning modules and in-person training sessions) provided by Paris je t'aime to learn about the key stages of tourist information, understanding the expectations, cultural codes and behaviour of the main groups of visitors to Paris and anticipating the needs of visitors during the Games.

This operation, which is part of the work on a *Hospitality Manifesto*, will contribute to optimizing hospitality in Paris, maintaining the destination's reputation internationally and once again making people central to tourism.

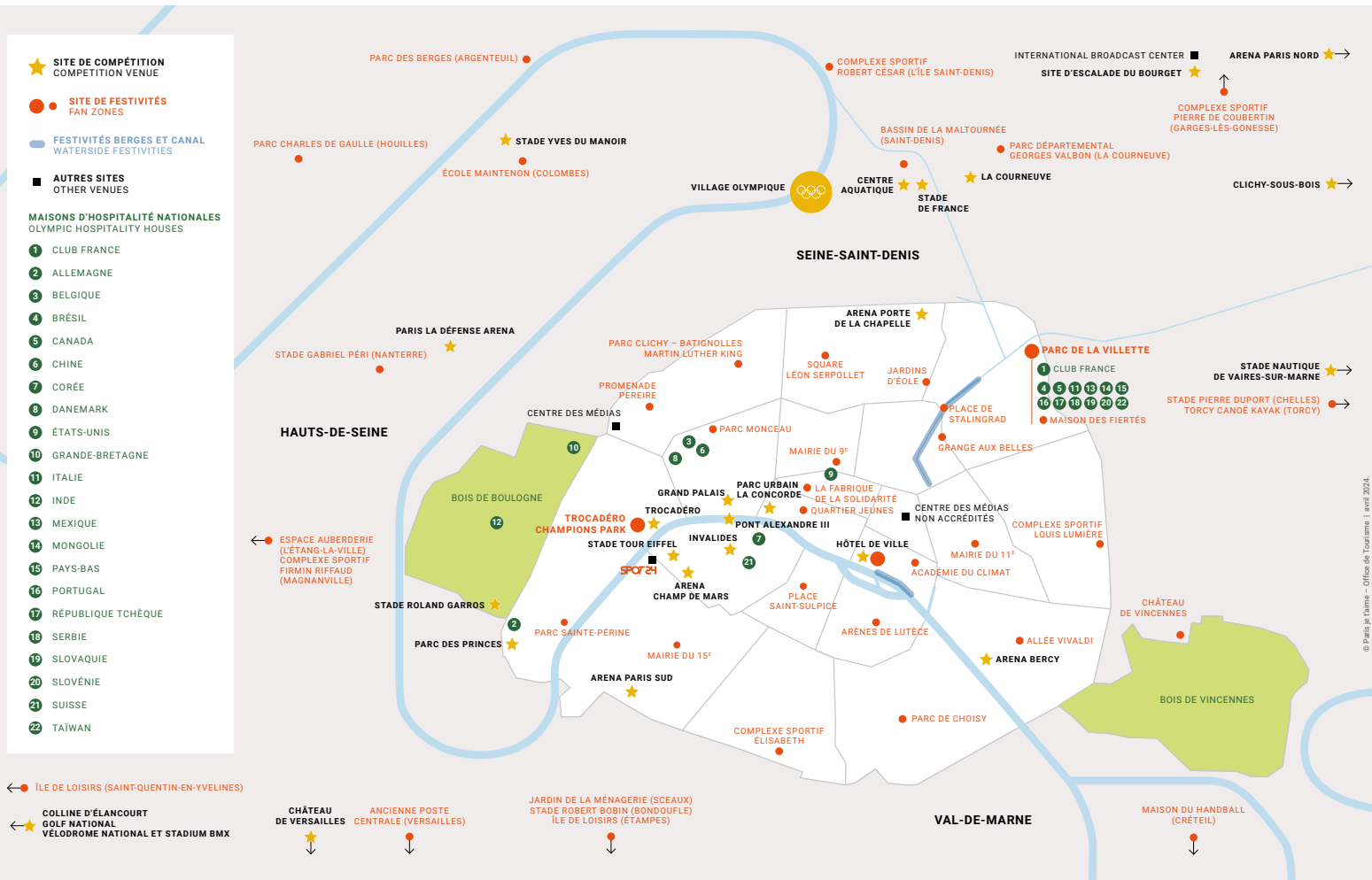
PARISJETAIME AND @PARISJETAIME

Paris je t'aime is the go-to source of information and inspiration for planning your trip to Paris.

Visit [Parisjetaime.com](https://parisjetaime.com) and the [@Parisjetaime](https://twitter.com/Parisjetaime) socials to stay abreast of Paris news and activities and to book tickets for shows, museums, visits etc.



Paris celebrates the Games



PARIS 2024 CELEBRATION SITES AND FAN ZONES

For the entire duration of the Games, 26 sites in the capital and another 10 in the region will offer free entry so that everyone can take part in the Paris 2024 festivities. There will be live broadcasts of the competitions on giant screens and the fan zones will host cultural and sporting activities. These venues will be the perfect places to meet the athletes. Most of the celebration sites will be located in parks or squares, depending on the arrondissements in which they are to be found, with two main venues: the Club France at Parc de la Villette and the Champions Park at Trocadéro. Meanwhile, the national hospitality houses run by the Olympic committees of each country will offer experiences, encounters and events. During the Olympic and Paralympic Games, Paris will certainly be a moveable feast!

CLUB FRANCE PARC DE LA VILLETTE

The Club France will be the celebration site for French Olympic and Paralympic athletes from 27 July to 11 August and from 29 August to 8 September 2024. This large fan zone open to all in the heart of Parc de la Villette, partly in the Grande Halle, will be open from 10 am to 2am during the Games, with nearly 300 hours of live broadcasts on giant screens. The site will also host sporting and cultural events and various catering areas. It is here that medal winners will come to celebrate their victory – an opportunity for their fans to enjoy some special, convivial moments.



© Paris 2024

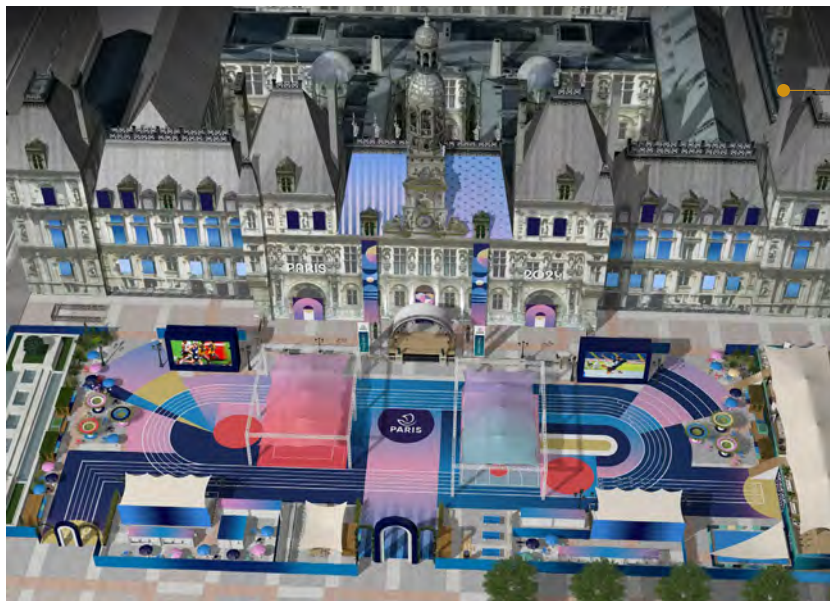
CHAMPIONS PARK - TROCADÉRO

A vast fan zone will be built on the Trocadéro esplanade between Palais de Chaillot and the Eiffel Tower from 29 July to 10 August 2024. Open from 5pm onwards, this space will be free and available to all. The grandstands will have a capacity of 15,000. This is a celebration site where athletes will be invited to parade the day after their participation, enabling visitors to get an up-close experience of the sportsmen and women and the festivities during the Games. Competitions and medal ceremonies will be broadcast on a giant screen.

Note that the venue will be closed from 2 to 4 August during the cycling competition.



© Paris 2024



© Paris 2024

PARIS CITY HALL FORECOURT

The forecourt of Paris City Hall will be specially laid out for the Games. From 14 July 2024 on, Parisians and visitors will be able to make the most of a number of facilities and playgrounds, introductions to sport and para sport and a catering area. During the Games, the competitions will be broadcast on two giant screens.

FAN ZONE AT THE GEORGES VALBON PARK (SEINE-SAINT-DENIS)

The fan zone at the Georges Valbon park will be one of the biggest ones. It is one of the 10 sites laid out to watch the competitions in Île-de-France. It will be open from 25 July to 11 August and from 6 to 8 September 2024 from 2pm to 10pm, with free entry for all. The programme includes concerts, sport and para sport activities using the park's facilities and sport-related workshops and events. Visitors can also watch live broadcasts of the competitions on giant screens.

THE NATIONAL HOSPITALITY HOUSES

The national hospitality houses, which were introduced at the Barcelona Games in 1992, are now an integral part of the Olympic Games. They are showcases of the participating countries and host fans, tourists and the athletes in their relative delegations. Visitors can discover the culture of the country in each one through an eclectic programme of activities, events and catering. Spread through the city, with each one run by an Olympic committee, they will be festive sites where people can come together.

The list of national hospitality houses obviously includes **Club France located at Parc de la Villette**, where French medal winners will come to celebrate. Team USA House will be set up at Palais Brongniart, with a packed programme of events and sport. Casa Italia will take over the Pré Catelan, with a cultural programme and exhibitions featuring contemporary artists. Lotto Belgium House will shine a spotlight on Belgian know-how in gastronomy, art, music and technology. Each one will be a welcoming space with much to discover, well worth visiting.



© Ville de Paris

‘During the Olympic and Paralympic Games, Paris’s unique heritage will be in the limelight with a celebration of iconic monuments such as the Eiffel Tower and Champ-de-Mars, Place de la Concorde and Trocadéro. However, visitors to the Games will also be able to explore the local, day-to-day side of Paris and the rich and diverse art of living Parisian style in all its richness and diversity: alternative Paris. Visitors can set off on the itineraries suggested by the town halls in the various arrondissements and Paris je t’aime – Paris Tourist Office to learn about the history of Paris neighbourhoods, do some shopping at local traders and craftsmen or for ‘Made in Paris’ products, and rent a bike to explore the city at leisure. Paris will also come alive at night throughout the summer of 2024, with any number of cultural shows and events in festive venues and the City of Paris’s festive sites. The Olympic and Paralympic Games will demonstrate the breadth and diversity of Paris nightlife, the very essence of the city, to the whole world.’

FRÉDÉRIC HOCQUARD,

DEPUTY MAYOR OF PARIS IN CHARGE OF TOURISM AND NIGHTLIFE

GASTRONOMY ON THE MENU OF THE GAMES

Amandine Chaignot and Akrame Benallal, two well-known Paris chefs, have been chosen to provide the athletes taking part in the Games with a unique gastronomic experience. They come from different culinary backgrounds, but both exemplify the city’s excellent reputation for food. They will provide athletes with recipes from their respective repertoires to offer them the best possible food experience and put French culinary expertise front and centre.

→ ‘Warmth, happiness and cooking with butter’ is Amandine Chaignot’s motto. Her generous cooking draws inspiration from her travels and the people she meets. She worked with some of the top chefs before opening her own establishments in Paris: **Pouliche** (11 rue d’Enghien, Paris 10th) and the **Café de Luce**, at the foot of the Sacré-Cœur Basilica (2 rue des Trois Frères, Paris 18th).

→ Having trained with great chefs such as Pierre Gagnaire, Alain Solivérès and Ferran Adrià, Akrame Benallal is now an internationally renowned chef with restaurants in Paris and in Asia. In 2011 he opened his restaurant **Akrame** (7 rue Tronchet, Paris 8th), which was awarded two Michelin stars; he then opened **Shirvan** (5 place de l’Alma, Paris 8th) and **Vivanda Burger** at Paris Orly airport.



© Amandine Chaignot

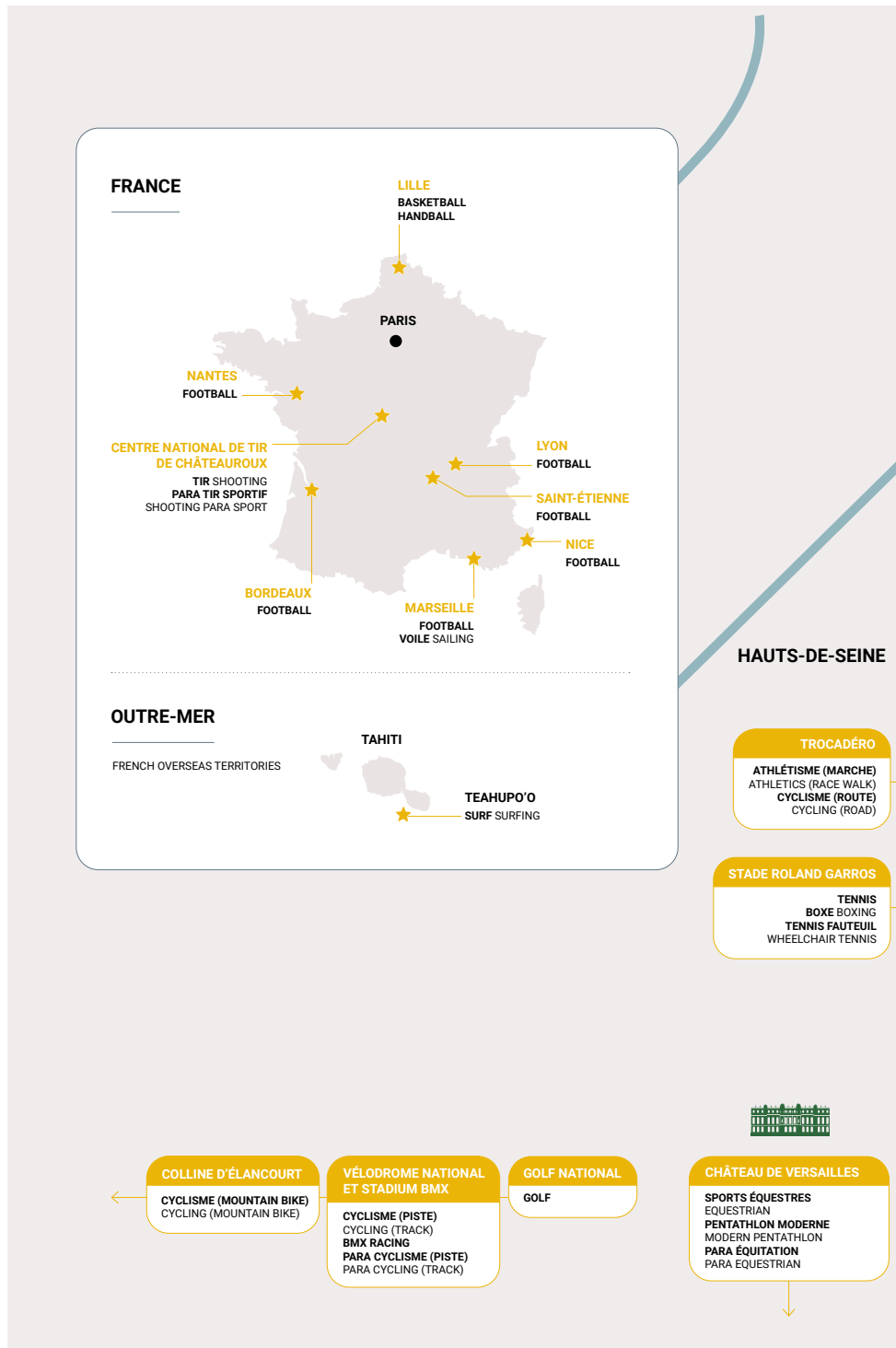
Heritage: a backdrop for the Games

THE PARIS 2024 OLYMPIC AND PARALYMPIC COMPETITION VENUES

For the first time in Olympic history, the Paris 2024 Games will host competitions and spectators not only in emblematic sports venues but also within some of the city's iconic sites and monuments. The many Parisian sporting and cultural venues to be used during the competition will offer visitors a unique tourism experience melding history, heritage and sport.

DID YOU KNOW?

Few places in the world have hosted the Olympic Games twice. **The Yves du Manoir stadium** in Colombes is one of them. During the 8th Olympiad in 1924, it hosted the opening ceremony and the athletics competitions. During the Paris 2024 Games, it will host the field hockey fixtures.





© Paris je t'aime - Office de Tourisme | mars 2023.

GRAND PALAIS

Capacity: 8,000 people during the Olympic Games and 6,500 during the Paralympic Games.

Built for the 1900 World Fair, it has a distinctive glass dome with a French flag flying on top. A listed monument since November 2000, it has three distinct areas: the Nave, the National Gallery and the Palais de la Découverte. Following a lengthy makeover, the Grand Palais is re-opening in 2024 to host **the fencing, wheelchair fencing, taekwondo and para taekwondo competitions**, which will take place in the Nave, entirely renovated for the occasion.

Legacy: the Grand Palais will re-open fully to the general public in the spring of 2025, with an eclectic programme of cultural, artistic and sport-related events.



© RMN - Grand Palais / François Tomasi - Mirco Magliocca

PLACE DE LA CONCORDE

Place de la Concorde is situated at the end of the Champs-Élysées. Created in 1772 and a key site of the French Revolution, today it is known for the Luxor Obelisk, two huge fountains and the prestigious hotels around it. Place de la Concorde will host **the new BMX freestyle, breaking, skateboarding and 3x3 basketball competitions within its 'urban park'.**



© Meizhi Lang / Unsplash



© Rutvik Patel / Unsplash

ZONE TROCADÉRO

Capacity: 3,349 seats.

The Pont d'Iéna was built between 1808 and 1814 to celebrate the victory of Napoleon's army over the Prussians in 1806. A listed monument since 1975, it connects the Eiffel Tower to Trocadéro. Trocadéro and the Pont d'Iéna will host **the triathlon, para triathlon, cycling, athletics and open water swimming competitions.**

EIFFEL TOWER STADIUM

Capacity: 12,860 spectators.

Opened in 1780, the Parc du Champ-de-Mars extends from the École Militaire to the Eiffel Tower, offering a spectacular view of the latter. A popular spot for major national events, it is open to all. During the Games, the Champ-de-Mars will be turned into an open-air stadium, the Eiffel Tower stadium, which will host **the beach volleyball and blind football matches**. A few minutes' distance from the Trocadéro – Pont d'Iéna area and the Grand Palais Éphémère, this neighbourhood will come alive during the competitions.



© 42 North / Unsplash



© Fotolia

INVALIDES

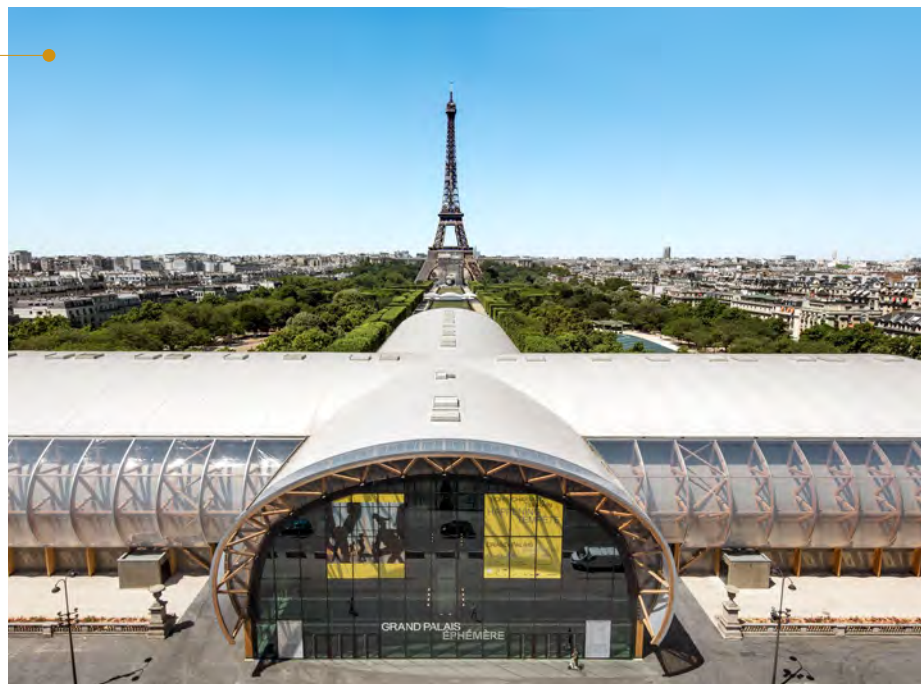
Capacity: 8,000 seats.

The Hôtel National des Invalides was built in 1687 as a military hospital for the king's army and a hospice for war veterans. It now houses the Musée de l'Armée and Napoleon's tomb, and has retained its original function as a hospital. The Esplanade des Invalides stretching between the monument and the Seine is a vast, tree-lined green space running north to south. It provides the ideal setting in which to host **the archery and para archery competitions**.

CHAMP-DE-MARS ARENA

Capacity: 8,356 people.

While the Grand Palais is closed, the general public can discover part of the cultural and sporting programme at the Grand Palais Éphémère, located in the Parc du Champ-de-Mars facing the Eiffel Tower. For the duration of the Games, the Grand Palais Éphémère will be transformed into the Champ-de-Mars arena to host **the judo, para judo, wrestling and wheelchair rugby competitions**.



© Patrick Tourneboeuf / Tendence Floue

The Olympic Games in Paris history

Before the 2024 Games, Paris had already hosted the 1900 and 1924 Olympic Games of the modern era. Since Pierre de Coubertin's time, many Parisian buildings and monuments have been linked to the history of the Games.



© Palais Garnier – Opéra national de Paris / E. Bauer

→ Palais Garnier – the Paris Opera

Located at 8, Rue Scribe (Paris 9th), this masterpiece of theatre architecture inaugurated in 1875 was commissioned by Napoleon III, who wanted a new academy of music, choreography and lyric poetry. It was at the Opéra Garnier that **the first major gala in honour of the Olympic Committee**, the participating national Olympic committees and the international federations was held on 10 July 1924.

→ Comédie-Française

This pre-eminent cultural institution located on Place Colette (Paris 1st) was created in 1680 at the request of Louis XIV. It is the only State theatre in France to have a permanent troupe. **The fourth Olympic congress** was largely held at the Comédie-Française on 25 and 26 May 1906. The congress recommended the introduction into the programme of the Olympic Games of five art competitions – in literature, painting, architecture, sculpture and music. This was done at the 1912 Games in Stockholm, and carried on until 1948.

→ The Tuileries

The Tuileries Gardens stretch from the Louvre to Place de la Concorde. They are named after the Tuileries Palace, built in 1564 on the orders of Catherine de Médicis (it was burned down in 1871 and its ruins razed to the ground in 1883). It was in this palace that the revolutionary and politician Charles-Gilbert Romme proposed **the creation of an Olympiad of the Republic**, the forerunner of the modern Olympic Games, to celebrate the First Republic.

→ Champ-de-Mars

The Olympiad of the Republic, the first sporting competition inspired by the Games in ancient Greece, was held on the Champ-de-Mars on 22 September 1796. No fewer than 150,000 people were there to cheer on the races on foot, horse races and chariot races. The event, accompanied by festivities, was once again held in 1797 and 1798 – the year in which the newly introduced metric system was used to measure performances.

→ Notre-Dame Cathedral

During the Summer 1924 Olympic Games, before the start of the festivities at the Colombes stadium, an **'Olympic Mass'** was celebrated by the cardinal and archbishop of Paris Louis-Ernest Dubois on the morning of 5 July in Notre Dame Cathedral. Located on Île de la Cité, this masterpiece of Gothic architecture built between the 13th and 15th centuries is the most visited monument in France.

→ Sorbonne University

Founded in 1253 on the initiative of the French king St Louis, the Sorbonne is one of the oldest and most renowned universities in the world. It was in its Great Amphitheatre that, on 25 November 1892, during a festival to celebrate the 5th anniversary of the union of French societies of athletics, **Baron Pierre de Coubertin proposed that Olympic Games drawing inspiration from ancient Greece** be organized. In June 1894, the Sorbonne also played host to the first Olympic congress, which marked the reinstatement of the Games. They were scheduled to take place every four years, and began with the Athens Games in 1896.

→ Monnaie de Paris

Founded in 864, the Monnaie de Paris with its art workshops has been located at 11 quai de Conti (Paris 6th) since 1775. It is France's national mint and one of the oldest enterprises in the world still operating today. **The first Olympic medals of the modern era were produced at the Monnaie de Paris**, created by the engraver Jules Chaplain on the occasion of the 1896 Games. The medals awarded at the Paris and Chamonix Olympic Games (1924) and at the Winter Games in Grenoble (1968) were also produced here.

→ Le Bon Marché Rive Gauche

The first Olympic flag was made at the Bon Marché, based on a design by Pierre de Coubertin, who commissioned it from the workshops of the department store in 1913. The flag was presented at the 17th session of the IOC, which was held at the Sorbonne the following year. The Bon Marché opened in 1852 at 24 rue de Sèvres (Paris 7th). It was the very first Paris department store, and is still reputed today for its high-end offer.



© Paris je t'aime

→ Musée d'Orsay

Before the current museum, which opened in 1986, there was **the Orsay railway station, built in 1900 for the Paris World Fair**, during which the second Olympic Games of the modern era were held. And before the station there was the Orsay Palace, built on the initiative of Napoleon I. It was inaugurated in 1810 and burned down in 1871. In 2024, the Musée d'Orsay will be a Cultural Olympiad venue, with five works by contemporary artists creating a connection between sport and the museum's collections as well as urban culture-related events.

DID YOU KNOW?

The crystal maker **Lalique**, whose shop is located at 11 rue Royale (Paris 8th), designed the medals for the Albertville Winter Olympics in 1992. The hand-crafted glass crystal medals were set in silver, bronze and gold. The 2024 medals will be designed by the luxury jeweller and watchmaker **Chaumet**, based at 12 place Vendôme (Paris 1st).

Competition schedule – Olympic Games

The opening ceremony of the Paris 2024 Olympic Games, a spectacular event organized on and around the Seine, will take place on Friday 26 July. Breaking with tradition, this extraordinary event will bring sport to the heart of the city in a major public celebration.

The first competitions (archery, football, handball and rugby sevens) will have begun on Wednesday 24 and Thursday 25 July. On Saturday 27 July, athletes will be awarded medals in eight sports: road cycling, diving, shooting, swimming, judo, fencing, rugby sevens and skateboarding.

A total of 329 sporting events will take place across 762 sessions between 24 July and 11 August 2024, featuring 32 different sports. These 19 days of exciting competitions will offer visitors and tourists a thrilling experience and unforgettable moments.

The Olympic Games will end on 11 August at the Stade de France in Saint-Denis with a closing ceremony worthy of this exceptional event.

Competition schedule – Paralympic Games

© Etienne Larragueta



The 2024 Paralympic Games will begin on 28 August with an unusual opening ceremony between two of the capital's emblematic sites – Place de la Concorde and the Champs-Élysées. The competitions will then follow in quick succession, involving 11 sports on the first day. These Paralympic Games on an unprecedented scale will have **22 sports in all and 549 events across 269 sessions.** The Paralympic Games **will end on 8 September.**

TICKETS FOR THE 2024 OLYMPIC AND PARALYMPIC GAMES

→ The official online ticket office to watch the Paris 2024 Olympic Games is at the following address:

<https://tickets.paris2024.org>

→ An official ticket resale platform was set up in the spring of 2024.

→ To give visitors the best possible welcome, Paris 2024 has entrusted hospitality management to On Location, a worldwide leader in premium hospitality, which offers a range of services (accommodation, private boxes, privileged access and catering): <https://onlocationexp.com>

Paris Media Centre: Unveiling Paris

At the heart of the Games and the capital, the Paris Media Centre (serving the needs of non-accredited media) is designed to offer the best possible reception and working conditions for journalists wishing to cover Paris during this exceptional period.

Located within the Carreau du Temple cultural venue in the historic and trendy Marais district, the centre offers both a physical space and a digital platform geared specifically to the needs of both accredited and non-accredited media professionals while providing them with an optimal work environment. Journalists will have access to two press conference rooms, 300 workstations, interview spaces, recording studios, catering services, etc.

To apply for accreditation at the Paris Media Centre:

www.mediacentre.paris

Opening hours: 24h from 19 July to 11 August;
8am to 11 pm from 26 August to 10 September.



© Javier Urquijo

THE GAMES IN FIGURES



32 Olympic sports
22 Paralympic sports
15,000 athletes
206 countries



878 competitions
19 days of Olympic competitions
12 days of Paralympic competitions
41 Olympic venues
20 Paralympic venues



1 athletes' village
25 celebration sites and fan zones in Paris
44,500 volunteers



13 million tickets
15.3 million visitors
3.5 billion euros of tourism revenue



26,000 accredited journalists
8,000 non-accredited journalists
4 billion television viewers



© Jérémie Tondou / Successive

Paris in 2024: More than just the Games



In 2024, Paris will host one of the major events of its history. The city has been preparing for it for several years, particularly in terms of the renovation and extension of its range of hotels, which are increasingly accessible and environment-friendly. In the restaurant sector as in the culture and leisure sectors, new venues and re-openings are constantly in the news. And museums have come up with special programmes in tune with the Games for 2024.

Hotels

Hotels in Greater Paris, which are constantly increasing in number, diversifying and being renovated, are now ready to offer the best possible welcome to visitors to the Olympic and Paralympic Games. Many innovative, sustainable and adapted establishments have recently opened, particularly in arrondissements near the ring road: proof of an increasingly attractive and vibrant destination. As of 2024, Greater Paris has 2,184 hotels.

→ Disneyland Hotel

This 5-star establishment located next to the famous amusement park re-opened in January 2024. It has 496 rooms, 18 suites and exclusive 'Castle Club' with 41 rooms.

www.disneylandparis.com/fr-fr/hotels/disneyland-hotel/



© Romain Ricard

→ Hôtel Hana

This 5-star boutique hotel a stone's throw from the Opéra Garnier (its name means 'flower' in Japanese) is a combination of Parisian elegance and the Japanese way of living.

<http://hotelhana-paris.com>

→ Hôtel des Grands Voyageurs

A stay at this hotel located between Saint-Germain and Montparnasse with interior decoration by the Milanese architect and designer Fabrizio Casiraghi is like embarking on a captivating journey. It has 138 rooms and suites, a restaurant and a bar.

www.hoteldesgrandsvoyageurs.com

→ Bus Palladium

This legendary club devoted to rock, a mainstay of Parisian nightlife in the Pigalle district (Paris 9th), is being transformed into a hotel. It is expected to open in 2025.

www.buspalladium.com

→ L'Aventure

This 5-star establishment with an ideal location facing the Arc de Triomphe will have 8 suites and 7 rooms with interiors by Martin Brudnizki giving a fresh twist to the Haussmannian spirit. It is scheduled to open in the second trimester of 2024.

<http://beaumarly.com/hotel-laventure/>

→ La Fondation

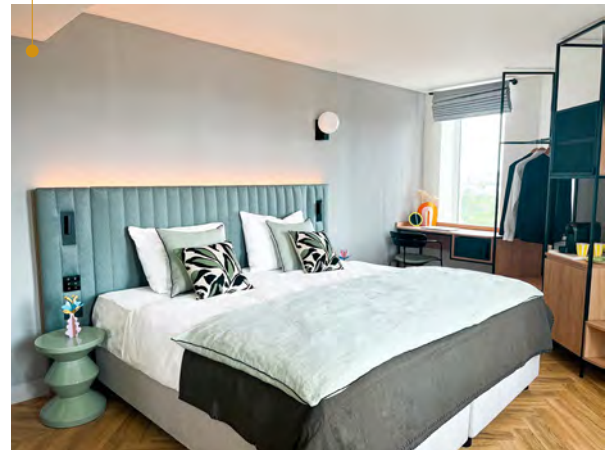
A hotel complex scheduled to open in the second trimester of 2024 at the crossroads of the Plaine Monceau and Batignolles districts. It will comprise a 5-star hotel, a spa, a café, restaurant, offices and an event venue.

www.groupegalia.com/realisations/legendre/

→ H4 Wyndham

Located in Saint-Denis in the heart of the new Olympic district, this 40-floor building has 700 rooms, 2 restaurants, a swimming pool and a rooftop bar. The 4,500 m² conference centre has a ballroom and capacity for 1,500 people.

<https://h-hotels.com/fr/h4/hotels/h4-hotel-paris-pleyl>



© Axel Schoenert Architectes

→ **Paris Montmartre Sacré-Cœur – Handwritten Collection**

This new Accor establishment promises a warm, intimate and refined experience. Opens in spring.

<https://all.accor.com/brands/handwritten-collection.fr.shtml>

→ **Lyf Gambetta**

This unusual establishment will open in the course of 2024 in a former printworks in the 20th arrondissement. It will offer hybrid 'co-living' accommodation, with 139 rooms and apartments.

www.discoverasr.com/en/lyf/france/lyf-gambetta-paris



© Serge Detalla

→ **Hôtel California**

Located a stone's throw from the Champs-Élysées, this famous establishment opened in 1925 is being renovated to improve its energy efficiency.

www.hotel-california-paris.com

→ **Tour des Jardins de l'Arche**

This 200-metre-high skyscraper made up of five superimposed volumes is located behind the Arche de la Défense in Nanterre. It will have homes, offices, various activities (restaurants, a roof top, a bar, a wellness centre and a library) as well as three hotels with a total of 730 rooms. Travellers will be only a short walk from the Arena Paris La Défense, where the swimming, para swimming and water polo competitions will be held.

<https://parisladefense.com/fr/decouvrir/projets/tour-des-jardins-de-larche>

Restauration

→ **19 Saint Roch**

The new restaurant of the chef Pierre Touitou, where one can sample his subtle and inspired cooking.

www.19saint-roch.com



© Salomé Hateau

→ **Brion**

This is chef Geoffrey Lengagne's first restaurant. He offers market-fresh cuisine based on seasonal and local produce.

www.instagram.com/brion.restaurant

→ **Hanabi (hôtel Hana)**

Restaurant-bar of the Hana boutique hotel: a cross between bistro cooking and Japanese food.

<http://hotelhana-paris.com>

→ **Babille**

A lively new brasserie on Boulevard de Bonne Nouvelle serving the finest French classic dishes.

www.babille-restaurant.com



→ L'Envol

The Philharmonie de Paris opened its new restaurant l'Envol overlooking the rooftops of Paris in January 2024. A culinary experience from chefs Thibaut Spiwack and Sarah Ledu.

<https://philharmoniedeparis.fr/>

→ Public House

Chef Calum Franklin opened his new restaurant, a British brasserie, at 21 Rue Daunou (Paris 2nd) in February 2024.

www.instagram.com/chefcalum

→ Nepita

Mediterranean-style dishes are on the menu of chef Amandine Chaignot's new restaurant, opened in February 2024.

www.instagram.com/nepita_restaurant

→ Halo

A hybrid and intriguing venue combining food, art and fashion from the chef Victor Blanchet, opened in February 2024.

www.instagram.com/haloparis.co

→ Altro Frenchie

In his new restaurant at 9 rue du Nil (Paris 2nd), the chef Greg Marchand gives a fresh and contemporary twist to Italian food.

www.frenchie-ruedunil.com

→ Lava

This Parisian restaurant opened in early 2024 offers internationally-inspired bistronomy cuisine and an extensive wine list.

www.lava-paris.com

Culture

→ Grand Palais

The majestic building has been undergoing renovation since 2021. The Nave and the galleries around it will re-open in time for the Games to host the fencing, wheelchair fencing, taekwondo and para taekwondo competitions. Work will then be completed, with a full opening scheduled for 2025.

www.grandpalais.fr

→ Musée du Louvre

The Louvre will open a new department devoted to Byzantine and eastern Christian art in 2024-2025. It will display some 1,200 works of the 12,000 in a collection ranging from Ethiopia to Russia, the Balkans to Mesopotamia, Caucasia to the Levant, and the origins of Christian art to the early 20th century.

www.louvre.fr

→ Notre-Dame

The cathedral, which has been closed since a fire broke out there in 2019, will re-open in December 2024. The parvis has been accessible since December 2023.

www.notredamedeparis.fr

→ La Géode

The renovation of this spherical cinema in Parc de la Villette, which has been closed since 2018, is now complete. It re-opens in the spring 2024, equipped with IMAX screens and the latest in projection technology, to offer an even more immersive and impressive cinematic experience.

www.lageode.fr



2024 Paris events calendar

While the Olympic and Paralympic Games will be the high point of 2024, Paris also has a packed and eclectic programme of events throughout the year: food, fashion, design, sport, music, trade fairs, festivals and festivities.

PARIS FASHION WEEKS

Men's Fashion Week, fall/winter 2024-2025: Tuesday 16 - Sunday 21 January 2024.

Haute Couture Week, spring/summer 2024: Monday 22 – Thursday 25 January 2024.

Women's Fashion Week, fall/winter 2024-2025: Monday 26 February - Tuesday 5 March 2024.

Men's Fashion Week, spring/summer 2025: Tuesday 18 – Sunday 23 June 2024.

Haute Couture Week, fall/winter 2024-2025: Monday 24 – Thursday 27 June 2024.

Women's Fashion Week, spring/summer 2025: Monday 23 September – Tuesday 1 October 2024.

fhcm.paris/fr/paris-fashion-week/calendar



JANUARY

Maison&Objet

The event for interior decoration and design professionals (two editions per year). The theme of this edition is 'Tech Eden': reconciling Nature and technology.

📅 18 – 22 January 2024

📍 Parc des expositions Paris Nord Villepinte

www.maison-objet.com/paris

Tranoi Men & Pre Fall

A selection of 70 of the most creative and innovative international fashion designers.

📅 18 – 21 January 2024

📍 La Gaîté Lyrique

www.tranoi.com

Who's Next

Ready-to-wear show that promotes creativity in all its forms: young designers, established brands, urban labels and artists.

📅 20 – 22 January 2024

📍 Paris Expo Porte de Versailles

<https://whosnext.com>

Prix d'Amérique Legend Race

Trotting race bringing together the best horses in the world.

📅 28 January 2024

📍 Vincennes Hippodrome de Paris

www.prixdameriqueraces.com

FEBRUARY

Paris Grand Slam

50th edition of the famous international judo tournament.

📅 2 – 4 February 2024

📍 Accor Arena

www.parisgrandslamjudo.fr

Texworld Evolution Paris

International trade fair for the textile industry.

📅 5 – 7 February 2024

📍 Paris Expo Porte de Versailles

<https://texworld-paris.fr>

Première Vision

The international show for creative and eco-responsible fashion professionals.

6 – 8 February 2024

📍 Parc des expositions Paris Nord Villepinte

www.premierevision.com



2024 Paris Indoor Meeting

Competition organized by the French Athletics Federation bringing together the top French and international athletes.

🕒 11 February 2024

📍 Accor Arena

<https://billetterie.athle.fr/fr/meetingdeparisindoor2024>

Wine Paris x Vinexpo Paris

The international show for wine and spirits professionals, with more than 3,000 exhibitors.

🕒 12 – 14 February 2024

📍 Paris Expo Porte de Versailles

<https://wineparis-vinexpo.com>

Mondial du Rhum 2024

First edition of this international event focusing on the world of the spirit invented in the Caribbean.

🕒 13 – 15 February 2024

📍 Palais Brongniart

www.therumsummit.com

Art Capital 2024

This interdisciplinary art show brings together more than 2,000 international artists each year.

🕒 14 – 18 February 2024

📍 Grand Palais Éphémère

<https://artcapital.fr>

Salon de l'agriculture

The 59th edition of this fair showcases agricultural services and professions over 9 days.

🕒 24 February – 3 March 2024

📍 Paris Expo Porte de Versailles

www.salon-agriculture.com

Tranoi Femme

Second edition in 2024 of the show, devoted to the fall/winter 2024-25 season women's fashion.

🕒 29 February – 3 March 2024

📍 Palais Brongniart

<https://women.tranoi.com>

MARCH

Harmonie Mutuelle Paris Half Marathon

Held one month before the Paris Marathon, this is a chance for tens of thousands of runners to outdo themselves over a 21.1km distance.

🕒 3 March 2024

📍 Paris

www.harmoniemituellesemideparis.com



Saut Hermès

A prestigious show-jumping competition.

🕒 15 – 17 March 2024

📍 Grand Palais Éphémère

www.sauthermes.com

EcoTrail Paris Île-de-France

Seven trails of different lengths crossing urban areas along natural trails for fans of eco-responsible sport.

🕒 16 March 2024

📍 Grand Paris

<https://ecotrailparis.com>

Global Industrie Paris 2024

A showcase for industrial expertise and subcontracting.

🕒 25 – 28 March 2024

📍 Parc des expositions Paris Nord Villepinte

<https://global-industrie.com>

APRIL

Schneider Electric Marathon de Paris

42.195 km across Paris, from the Champs-Élysées to the Avenue Foch, via the Bois de Vincennes and the Bois de Boulogne, for more than 40,000 runners from all over the world.

📅 7 April 2024

📍 Paris

www.schneiderelectricparismarathon.com

Festival des Arts Martiaux

37th edition of this not-to-be-missed event for masters, clubs and fans of a host of a wide range of combat sports.

📅 27 April 2024

📍 Adidas Arena

<https://lefestivaldesartsmartiaux.com>



Vélo in Paris

A sport-focused and public-spirited event devoted to cycling.

📅 27 – 29 April 2024

📍 Parc Floral de Paris

<https://velo-in-paris.com>

MAY

Foire de Paris

The leading fair in France draws 400,000 visitors each year and more than 1,200 exhibitors in various fields such as fashion, art and well-being.

📅 1 – 12 May 2024

📍 Paris Expo Porte de Versailles

<https://event.foiredeparis.fr/2024/>

European Night of Museums

For this year's edition, the 20th, more than 3,000 museums throughout Europe are open free of charge at night, with tours and events on offer.

📅 18 May 2024

📍 Paris

<https://nuitdesmusees.culture.gouv.fr>

French Open

A new edition of the best-known tennis tournament on clay courts.

📅 20 mai – 9 June 2024

📍 Stade Roland Garros

www.rolandgarros.com

We Love Green

This eco-friendly festival features internationally renowned performers such as SZA, Justice and Ninho as well as emerging stars.

📅 31 mai – 2 June 2024

📍 Bois de Vincennes

www.welovegreen.fr



JUNE

Nuit Blanche

Free-of-charge festive and artistic event focusing on contemporary art.

📅 1 June 2024

📍 Paris

www.paris.fr

Fête de la musique

Many events, most of them free of charge, celebrate music of all kinds in public spaces.

📅 21 June 2024

📍 Paris

www.culture.gouv.fr

Marche des Fiertés

This parade promotes the rights of LGBTQIA+ people in a festive atmosphere.

📅 28 June 2024

📍 Paris

www.inter-lgbt.org/Marche-des-fiertés/

Paris Plages

Held along the banks of the Seine, at the Villette and on the banks of the Canal Saint-Martin, Paris Plages takes on the colours of the Olympic Games.

📅 July – September 2024

📍 Rives de Seine, Bassin de la Villette, Canal Saint-Martin

www.paris.fr

JULY – AUGUST

Texworld Evolution Paris

Second edition of the year of the international fashion and textile show.

📅 1 – 3 July 2024

📍 Paris Expo Porte de Versailles

<https://texworld-paris.fr>

Première Vision Paris

International show for creative and eco-responsible fashion professionals.

📅 2 – 4 July 2024

📍 Parc des expositions Paris Nord Villepinte

<https://paris.premierevision.com>

17th meeting of the Society for Social Choice and Welfare

This association promotes the advancement of knowledge in the fields of social choice and welfare economics.

📅 3 – 6 July 2024

📍 Paris School of Economics

<http://scwsociety.org>

L'Été du Canal

River shuttles, water parks, free workshops, cruises, floating concerts on the water, street art, walks and tours bring the waterways of northern Paris to life.

📅 6 – 11 July 2024

📍 Canal de l'Ourcq, canal Saint-Denis, boucle Nord de la Seine

www.tourisme93.com/ete-du-canal/



© Arthur Crestant

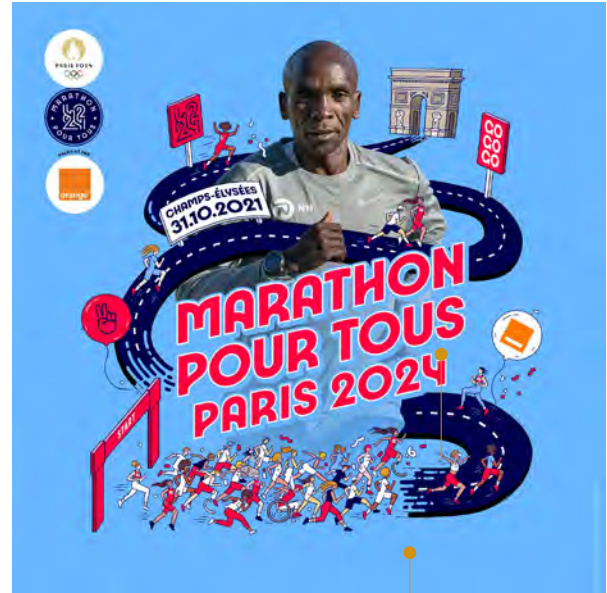
Congress of the Association of European Schools of Planning – AESOP 2024

Platform for exchange in the fields of urban planning research and teaching.

📅 8 – 13 July 2024

📍 Sciences Po Paris

<https://aesop-planning.eu>



Marathon pour Tous Paris 2024

On the night of 10 August, the Marathon pour Tous (Marathon for All) will bring together 20,024 runners on a trail identical to that of the Olympic marathon.

📅 10 August 2024

📍 Paris

<https://marathonpourtous.paris2024.org>

CIGRE 2024

The international congress for electrical systems professionals.

📅 25 – 30 August 2024

📍 Palais des Congrès de Paris

<https://session.cigre.org>

SEPTEMBER

32nd European Sport Management Conference

Annual conference of the European Association for Sport Management.

📅 3 – 6 September 2024

📍 Cité Descartes

www.easm.net

Paris Design Week

Paris celebrates creativity and design in all their forms with workshops, showrooms, shops and galleries.

🕒 5 – 14 September 2024

📍 Paris

www.maison-objet.com/paris-design-week

Maison&Objet

Following the January edition, this is the second edition of the show for interior decoration and design professionals.

🕒 5 – 9 September 2024

📍 Parc des expositions Paris Nord Villepinte

www.maison-objet.com/paris

IFTM Top Resa

The show for travel and tourism professionals.

🕒 17 – 19 September 2024

📍 Paris Expo Porte de Versailles

www.iftm.fr

Journées Européennes du Patrimoine

The 40th edition of this event created in 1984 to enable people to explore buildings and monuments that are rarely open to the general public.

🕒 21 – 22 September 2024

📍 Paris

<https://journeesdupatrimoine.culture.gouv.fr>

OCTOBER

Motor Show

The biannual show for car enthusiasts from around the world.

🕒 14 – 20 October 2024

📍 Paris Expo Porte de Versailles

<https://mondial.paris>

Unleash World 2024

Conference focusing on the human resources sector (training, recruitment, new technologies etc.).

🕒 16 – 17 October 2024

📍 Paris Expo Porte de Versailles

www.unleash.ai

League of Legends world championship

Quarter-finals and semi-finals of the world championship of the famous video game.

🕒 17 – 24 October 2024

📍 Adidas Arena

www.leagueoflegends.com

SIAL

The world's largest food innovation exhibition.

19 – 23 October 2024

📍 Parc des expositions Paris Nord Villepinte

www.sialparis.com

NOVEMBER

Photo Days

Museums and galleries offer a photographic tour throughout Paris and the Paris region.

🕒 2 – 30 November 2024

📍 Paris

<https://photodays.paris>

EquipHotel

The leading trade show for hospitality professionals.

🕒 3 – 7 November 2024

📍 Paris Expo Porte de Versailles

www.equiphotel.com

Paris Photo

An international event devoted to vintage and contemporary photography.

🕒 7 – 10 November 2024

📍 Grand Palais

www.parisphoto.com

ParisLocal

3 days showcasing the expertise of the Greater Paris area. An invitation to see the work of over 500 artisans.

🕒 22 – 24 November 2024

📍 Grand Paris

<https://parislocal.parisjetaime.com>



© Les Toits parisiens

Major exhibitions in 2024

In 2024, Paris museums offer a year of new and fascinating exhibitions.

'PARIS 1874. INVENTING IMPRESSIONISM' AT THE MUSÉE D'ORSAY

In 2024, the 150th anniversary of the first impressionist exhibition will be celebrated throughout Île-de-France. In the 1860s, the painters of this new movement were refused permission to exhibit at the Academy of Fine Arts show. Thirty-one of them – including Monet, Cézanne, Sisley, Pissaro, Morisot, Renoir and Degas – got together and organized their own exhibition. The artists whom critics derisively referred to as 'impressionists' were actually precursors of modern art who liberated themselves from the rules of academic art.

'Paris 1874', on at the Musée d'Orsay from 26 March to 14 July 2024, compares the works displayed at the 1874 impressionist exhibition and the paintings and sculptures that featured the same year at the official show, thus recreating the visual shock caused by the impressionists' paintings and the audacity of their creators. From January onwards, the auditorium at the Musée d'Orsay will also host a series of talks on impressionism-related subjects.

JANUARY

Fashion on the Move

🕒 Until 7 September 2025

📍 Palais Galliera

www.palaisgalliera.paris.fr

Hors Pistes –

Les règles du sport

🕒 18 January – 18 February 2024

📍 Centre Pompidou

www.centrepompidou.fr

Des lignes de désir

🕒 24 January – 17 March 2024

📍 Beaux-Arts de Paris

<https://beauxartsparis.fr>

FEBRUARY

Myriam Mihindou –

Ilimb, the essence of tears

🕒 6 February – 10 November 2024

📍 Musée du quai Branly –

Jacques Chirac

<https://quaibrantly.fr>

Sheer: The diaphanous

creations of Yves Saint Laurent

🕒 9 February – 25 August 2024

📍 Musée Yves Saint Laurent Paris

<https://museeyslparis.com>

The Orientalists

🕒 9 February 2024 – 5 January 2025

📍 Atelier des Lumières

<https://atelier-lumieres.com>

Egyptian Pharaohs

From Cheops to Rameses II

🕒 9 February 2024 – 5 January 2025

📍 Atelier des Lumières

<https://atelier-lumieres.com>

En Amour

🕒 9 February – 25 August 2024

📍 Philharmonie de Paris

<https://philharmoniedeparis.fr>

Bertille Bak. Out of Breath

🕒 13 February – 12 May 2024

📍 Jeu de Paume Paris

<https://jeudepaume.org>

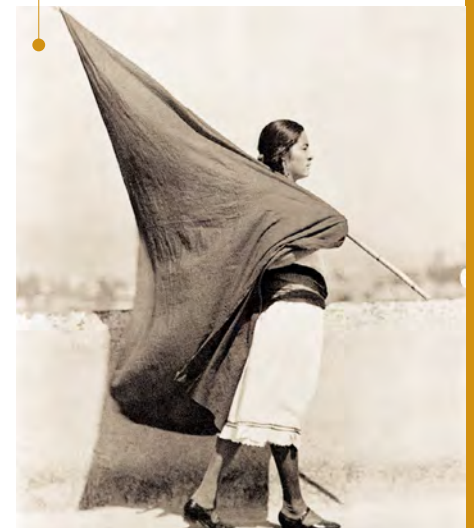
Tina Modotti.

The Eye of Revolution

🕒 13 February – 12 May 2024

📍 Jeu de Paume Paris

<https://jeudepaume.org>



© Tina Modotti / Jeu de Paume Paris

Signal. Mohamed Bourouissa

🕒 16 February – 30 June 2024

📍 Palais de Tokyo

<https://palaisdetokyo.com>

Luminiscence

🕒 À partir du 16 February 2024

📍 Église Saint-Eustache

<https://luminiscence.fr>

L'invention de la Renaissance. L'humaniste, le prince et l'artiste

🕒 20 February – 16 June 2024

📍 BnF – Site Richelieu

www.bnf.fr



© BnF

Même pas mort !

Archives de Bérurier Noir

🕒 27 February – 28 April 2024

📍 BnF - Site François Mitterrand

www.bnf.fr

Coming Soon.

En attendant demain

🕒 À partir du 28 February 2024

📍 Lafayette Anticipations

www.lafayetteanticipations.com

Lisa Fonssagrives-Penn.

Fashion Icon

🕒 28 February – 26 May 2025

📍 Maison Européenne
de la Photographie

www.mep-fr.org

Dialogue d'antiquités orientales : le MET au Louvre

🕒 29 February 2024 –
28 September 2025

📍 Musée du Louvre

www.louvre.fr

MARCH

Théodore Rousseau.

The voice of the Forest

🕒 5 March – 7 July 2024

📍 Petit Palais – Musée des
Beaux-arts de la Ville de Paris

www.petitpalais.paris.fr

Wolfgang Laib

🕒 6 March – 8 July 2024

📍 Musée de l'Orangerie

www.musee-orangerie.fr

Robert Ryman.

The act of looking

🕒 6 March – 1 July 2024

📍 Musée de l'Orangerie

www.musee-orangerie.fr

MATCH. Design & Sport – A Story Looking to the Future

🕒 13 March – 11 August 2024

📍 Musée du Luxembourg

<https://museeduluxembourg.fr>

Paolo Roversi

🕒 16 March – 14 July 2024

📍 Palais Galliera – Musée
de la Mode de la Ville de Paris

www.palaisgalliera.paris.fr

Il était une fois les stades

🕒 20 March – 16 Sept. 2024

📍 Cité de l'architecture
& du patrimoine

www.citedelarchitecture.fr

Ingres et Delacroix.

Artists' Objects

🕒 20 March – 10 June 2024

📍 Musée national Eugène
Delacroix

www.musee-delacroix.fr

Revoir Van Eyck.

La Vierge du Chancelier Rolin

🕒 20 March – 17 June 2024

📍 Musée du Louvre

www.louvre.fr

The World As It Goes

🕒 22 March – 2 September 2024

📍 Bourse de Commerce –
Pinault Collection

www.pinaultcollection.com/fr/boursedecommerce

Jean Hélion.

La prose du monde

🕒 22 March – 18 August 2024

📍 MAM – Musée d'art moderne
de Paris

www.mam.paris.fr



© Musée Marmottan Monet

Paris 1874.

Inventing impressionism

🕒 26 March - 14 July 2024

📍 Musée d'Orsay

www.musee-orsay.fr

Paris brûle-t-il ?

L'Histoire d'un film

🕒 27 March – 22 Sept. 2024

📍 Musée de la Libération de Paris
– Musée du Général Leclerc –
Musée Jean Moulin

www.museeliberation-leclerc-moulin.paris.fr

Brancusi

🕒 27 March – 1 July 2024

📍 Centre Pompidou

www.centrepompidou.fr

100 % L'Expo 2024

🕒 28 March – 28 April 2024

📍 Grande Halle de la Villette

<https://lavillette.com>**Luxe de Poche.****Petits objets précieux
au siècle des Lumières**

🕒 29 March – 29 September 2024

📍 Musée Cognacq-Jay –

Le goût du XVIII^ewww.museecognacqjay.paris.fr**APRIL****The Art of James Cameron**

🕒 3 April 2024 – 5 January 2025

📍 Cinémathèque française

www.cinematheque.fr**Metal**

🕒 4 April – 29 September 2024

📍 Philharmonie de Paris

<https://philharmoniedeparis.fr>**En jeu ! Les artistes et le sport
(1870-1930)**

🕒 4 April – 1 September 2024

📍 Musée Marmottan Monet

www.marmottan.fr**Olympism. Modern Invention,
Ancient Legacy**

🕒 9 April – 16 September 2024

📍 Musée du Louvre

www.louvre.fr**La naissance des grands
magasins. Mode, design, jouet,
publicité. 1852-1925**

🕒 10 April – 13 Octobre 2024

📍 MAD – Musée des Arts

décoratifs

<https://madparis.fr>**Olympism:****a History of the World**

🕒 26 April – 8 September 2024

📍 Palais de la Porte Dorée

www.palais-portedoree.fr**MAY****Les Chevaux de Géricault
(1791-1824)**

🕒 15 May – 15 September 2024

📍 Musée de la Vie romantique

<https://museevieromantique.paris.fr>**JULY****Cheval en majesté,
au cœur d'une civilisation**

🕒 2 July – 3 November 2024

📍 Château de Versailles

www.chateauversailles.fr

© Musée Marmottan Monet

SEPTEMBER**¡Viva La Vida!****Exposition Frida Kahlo**

🕒 18 September 2024 –

2 March 2025

📍 Grand Palais Immersif

<https://grandpalais-immersif.fr/>**Chantal Akerman**

🕒 24 September 2024 –

19 January 2025

📍 Jeu de Paume Paris

<https://jeudepaume.org>**Tina Barney**

🕒 24 September 2024 –

19 January 2025

📍 Jeu de Paume Paris

<https://jeudepaume.org>**OCTOBRE****Gustave Caillebotte –
Painting Men**

🕒 8 October 2024 –

19 January 2025

📍 Musée d'Orsay

www.musee-orsay.fr**Arte Povera**

🕒 9 October 2024 – 24 March 2025

📍 Bourse de Commerce –

Pinault Collection

www.pinaultcollection.com/fr/boursedecommerce**L'intime, de la chambre
aux réseaux sociaux**

🕒 15 October 2024 –

30 March 2025

📍 MAD - Musée des Arts

décoratifs

<https://madparis.fr>**Les Grands Magasins**

🕒 16 Oct. 2024 – 16 March 2025

📍 Cité de l'architecture

& du patrimoine

www.citedelarchitecture.fr**NOVEMBER****Christofle**

🕒 6 November 2024 –

20 April 2025

📍 MAD – Musée des Arts

décoratifs

<https://madparis.fr>**Redécouvrir les sculptures
de Notre-Dame**

🕒 19 November 2024 –

16 March 2025

📍 Musée de Cluny

www.musee-moyenage.fr

Paris will continue the momentum after the Games

In the run-up to the Olympic and Paralympic Games, Paris is teeming with projects and initiatives that are shaping the city of the future. The capital is constantly enriching and renewing itself in the fields of culture, leisure and gastronomy.

To mark its 40th anniversary, **the Cartier Foundation** is moving to the empty Louvre des Antiquaires building (14,000 m²), redesigned by Jean Nouvel. The facility will include 6,000 m² of exhibition space, a permanent collection, artists' ateliers, a cinema and a show venue. It is to open in 2025.

www.fondationcartier.com

A museum devoted to hip-hop and street art will open in 2029 in Saint-Denis in an abandoned railway maintenance complex. It will be France's largest museum dedicated to these subjects (8,400 m²).

The Étoile Voltaire cinema will open in the heart of the 11th arrondissement in 2026. The venue, with an open hall functioning as a covered public space, will have a plant-filled community restaurant and organize screenings and workshops.

<https://cultplace.fr/etoile-voltaire/>

After being closed for two years to enlarge the space and extend the collections, the **Musée d'Art et d'Histoire du Judaïsme** will re-open in 2026.

www.mahj.org/fr

In 2026 **the Giacometti Foundation** will open the Giacometti Museum and School on the former Air France terminal at the Invalides. The 6,000 m² venue will comprise a permanent exhibition, temporary exhibition spaces and a school for artistic creation.

www.fondation-giacometti.fr/fr/museeecolegiacometti

The Musée du Grand Siècle focusing on French civilization in the 17th century will open in 2026. The architect Rudy Ricciotti is in charge of redeveloping the former Sully barracks in Saint-Cloud.

<https://museedugrandsiecle.hauts-de-seine.fr>

The Paris-Rungis Cité de la gastronomie will be opened in 2027 in the Val-de-Marne département. This convivial and creative new venue will place the focus on sustainable food and food preparation, with an eclectic programme of events and educational initiatives.

citegastronomie-parisrungis.com/





© Jérémie Tondou / Successive

Planning your stay in Paris



A quick look at the assets that make Paris an unmissable destination. From the cultural offer and non-motorized transport to accessibility and customized services, everything is designed to make Paris a welcoming destination that anticipates the needs and expectations of all visitors to offer a unique and personalized experience.

PARIS EN CHIFFRES



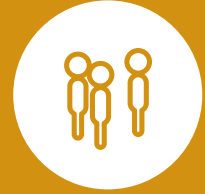
36.9 million
tourists in
Greater Paris
in 2023



21th
most sustainable
destination in the world
(GDS Index)



6.5%:
share of tourism
in total GDP in
Île-de-France



313,000
jobs in the tourism
industry in Paris



2,184
hotels in
Greater Paris



3 operas



132 museums



2,222
historic
monuments



**350 newspaper
kiosks**



1,000
art galleries



18,000
restaurants



**115 Michelin-starred
restaurants**



**8 department
stores**



**829 cinema
screens**



**181 clubs and
discotheques**



33 cabarets

Mobility and accessibility

OLYMPIC LANES

The Olympic lanes are 185 km of roads reserved for the 2024 Olympic and Paralympic Games. These 'traffic congestion-free' lanes will be reserved for use by accredited people (athletes, delegations, journalists, etc.), emergency/security vehicles, taxis, buses and PRM shuttles.

The Olympic lanes could be made wholly or partly permanent after the Games to encourage the use of sustainable means of transport: electric vehicles, car sharing and public and accessible transport.

CYCLING IN PARIS

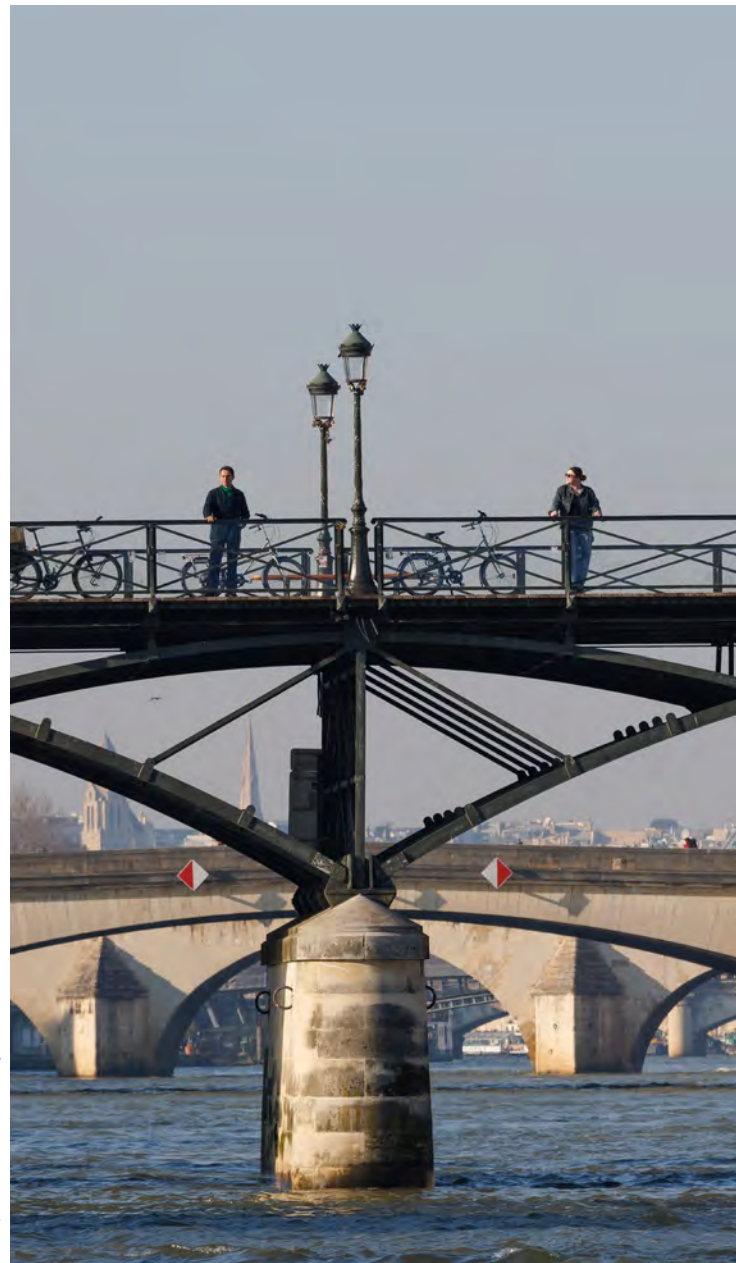
The Paris 2024 Games aim to be the most cycle-friendly Games in history. Paris is preparing to host thousands of cyclists during this time, with a 415-km Olympic cycling network in Île-de-France and secure parking spaces near the competition venues.

- **A 60-km Olympic network** will make it possible to cycle between all the competition venues.
- **In 2024, 10,000 additional cycle parking spaces** will be available near the Paris Olympic venues (20,000 in the Paris region).

The 2024 Games will provide cyclists with optimal conditions in which to enjoy the event and provide a rich and tangible legacy in terms of infrastructure and parking, which will serve Parisians and visitors in the long term.



The Vélib' fleet will have 3,000 additional cycles in 2024, bringing the total to more than 21,000.



© Stéphane Laure / Paris je t'aime



PARIS JE T'AI ME'S OFFICIAL 'ACCUEIL VÉLO' LABEL

Paris je t'aime – Paris Tourist Office provides a label to establishments and services with equipment suitable for cyclists or supplying specific services to bicycle users, located less than 5 km from a cycling route (the Véloscénie, Scandibérique, Seine à vélo and London-Paris Avenue Verte).

CYCLE TOURING

Paris is easy to explore by bike not least because of a number of services: bike rental, guides cycle tours, cycle taxis, etc. Many players are involved in providing more eco-friendly and affordable cycle tourism. Here is a selection.

● Indicates a player with the 'Accueil Vélo' label

→ Bizebike

Start-up specializing in pedal-assist electric bike rental, sale and maintenance. Bikes are available to rent by the day, week or month.

<https://bizebike.com>

→ Dolce Via ●

Electric bike hire from Point A to Point B, from Paris to the Atlantic coast.

<https://dolcevia.eu>

→ Paris à Vélo ●

Bike hire and guided tours with a variety of themes: unusual Paris, the heart of Paris, legendary Paris and feminist Paris.

<https://parisavelo.fr>

→ Paris Bike Tour ●

Guided cycle tours focusing on exploring Paris's heritage and a bike rental service (with delivery to the customer's home a possibility).

<https://parisbiketour.net>

→ Pastel ●

Cycle store offering a number of services, particularly repair and maintenance.

www.pastel-cycles.com

→ Paulette ●

Bike hire, from a few hours to several days.

A wide range of cycles suited to all user categories, from beginner to very experienced.

<https://paulette.bike/fr/>

→ Turtle

Explore Paris all year round on board a bike cab for two people.

<https://goturtle.fr>

→ Vélos Vagabonds ●

Bike rental for touring to encourage sustainability and slow tourism. Touring bikes, hybrid bikes, gravel bikes and electric bikes to rent for a day or several days, as well as all the equipment you might require to travel by bike.

www.velosvagabonds.com



© Stéphane Laure / Paris je t'aime



© Daniel Thierry / Paris je t'aime

ACCESSIBLE PARIS

The Paris Games are all about inclusivity. The city is taking advantage of this event to speed up its accessibility programme, offer a more welcoming environment and give everyone access to everyday services.

- Increased fleet of accessible taxis and private hire vehicles,
- Increase in the number of accessible train stations,
- Transformation of the ring road (Olympic lanes),
- Enhanced accessibility districts in each arrondissement,
- Accessible active mobility solutions,
- Creation of para sport practice areas.

To support this process, Paris je t'aime – Paris Tourist Office is conducting accessibility audits in tourist establishments in the Greater Paris metropolis to take stock of the accessible offer, help tourists with specific needs to organize their stay and support professionals seeking to continuously improve. These accessibility audits are now available as open data on the Paris data website.

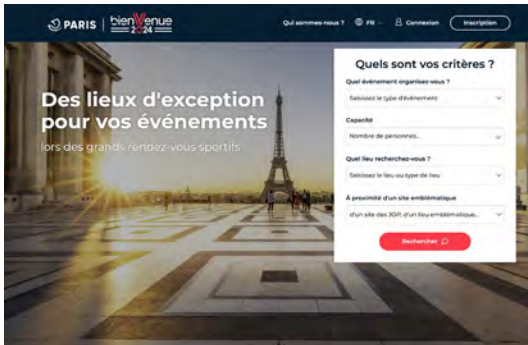


'PARIS JE T'AIME – ACCESSIBILITY' HOTLINE

Paris je t'aime – Paris Tourist Office has set up a dedicated telephone and e-mail service to inform and guide disabled visitors. Specialists are on hand to listen to and meet the needs of disabled visitors to facilitate their stay. The information collected by Paris je t'aime on the accessibility of accommodation in Ile-de-France is available here: <https://opendata.paris.fr>.

Specific solutions for professionals

BIENVENUE2024: A PLATFORM OF EXCLUSIVE VENUES



The Games are not only a genuine opportunity to boost the region's economic attractiveness but also a major event for the economic players who contribute to the capital's influence on a daily basis. The City of Paris and Paris je t'aime have created the free platform **bienVenue 2024** for their benefit; it puts professionals wishing to organize a private event during the Games in contact with exclusive and prestigious venues. Theatres, museums, foundations, outdoor spaces and sporting venues as well as renowned hotels and restaurants will host these events to provide a unique experience

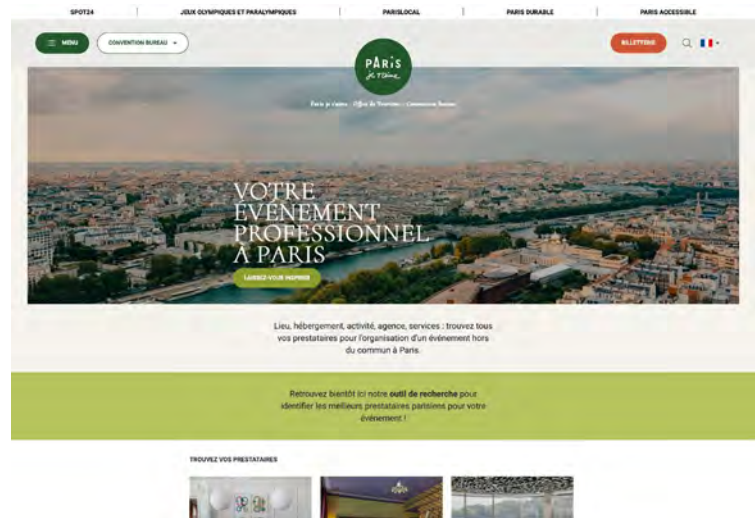
combined with a discovery of the capital's rich heritage. Some City of Paris venues are being offered for hire for the first time and are exclusively available on bienVenue 2024.

<https://bienvenue2024.paris.fr>

THE WEBSITE FOR EVENT ORGANIZERS

[Parisjetaime.com/convention](https://parisjetaime.com/convention) is a valuable source of information for congress and corporate event professionals. The search tool helps identify the ideal venue and partners to ensure the success of any event or group stay in Paris. The inspirational and up-to-date content spotlights all that Paris has to offer.

parisjetaime.com/convention



CUSTOMIZED SERVICE

Paris je t'aime – Paris Tourist Office's dedicated Meetings, Incentives, Conferences and Exhibitions and 2025 Olympic and Paralympic Games teams are at the disposal of professionals to meet all their needs regarding the organization of trade shows, receptions, seminars and other events.

meeting@parisjetaime.com



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